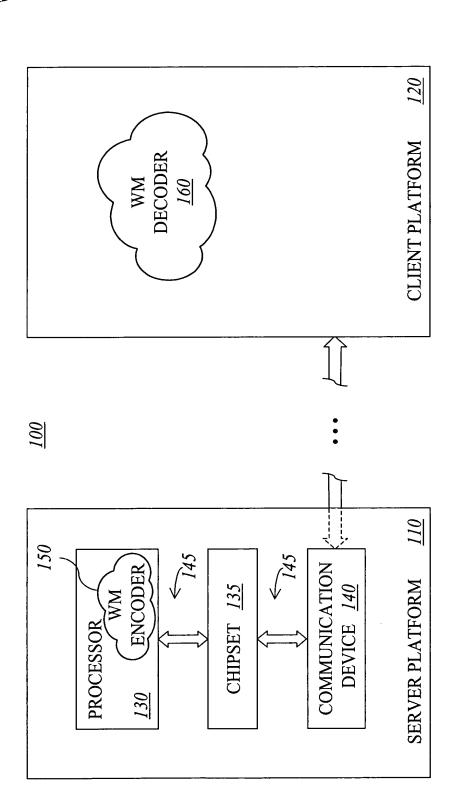
Blakely, Sokoloff, Taylor & Zafman LLP
Title: Method for Robust Watermarking of Content
1st Named Inventor: William W. Macy
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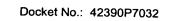
(714) 557-3800



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220

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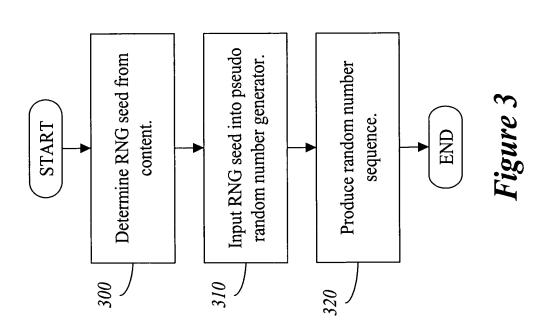
430



START

Select different set of data block 440 9 2 Determine sign bit of the difference. sum of pixel values associated with Calculate a difference between the Add sign bit to RNG seed. two image blocks. YES completed? RNG seed END

420

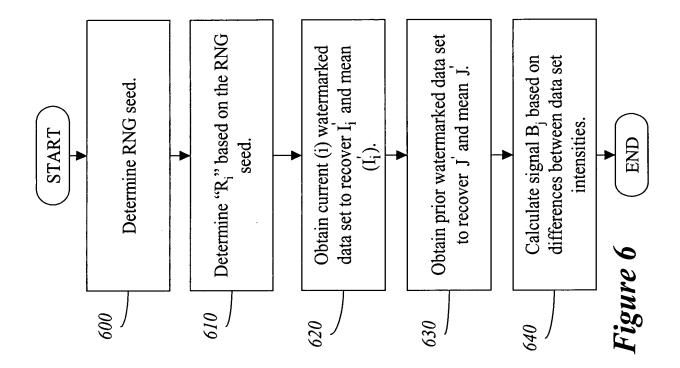


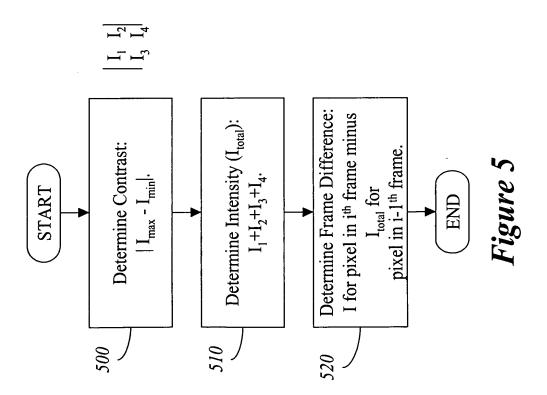
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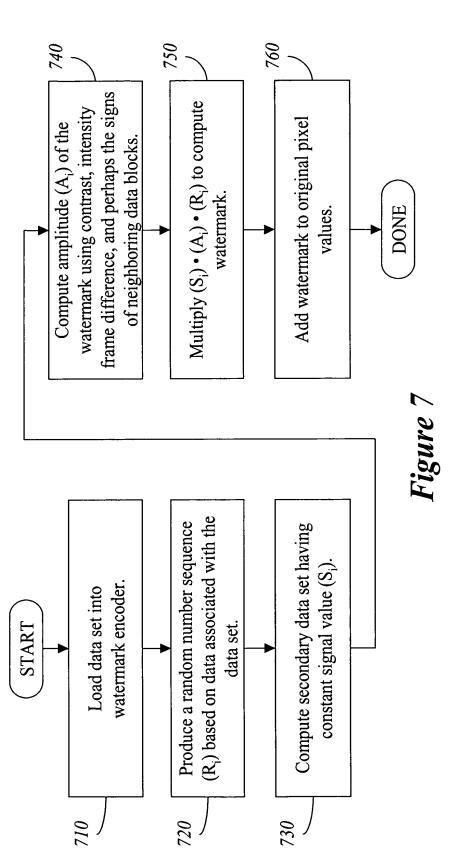






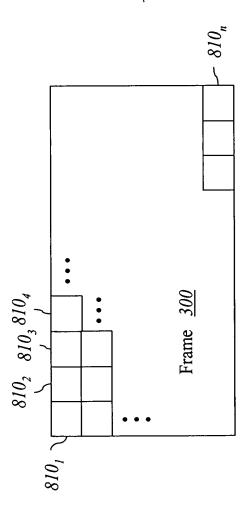
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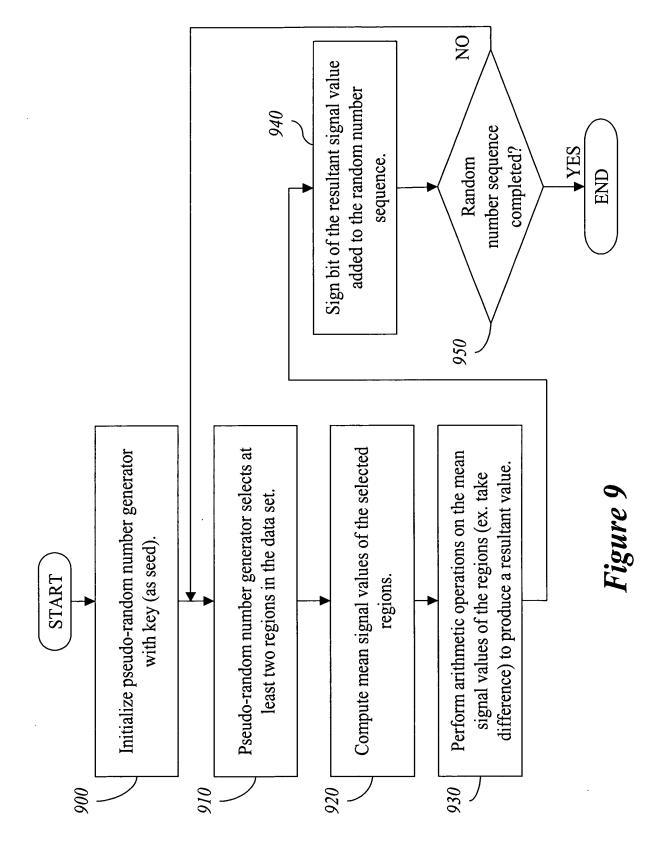
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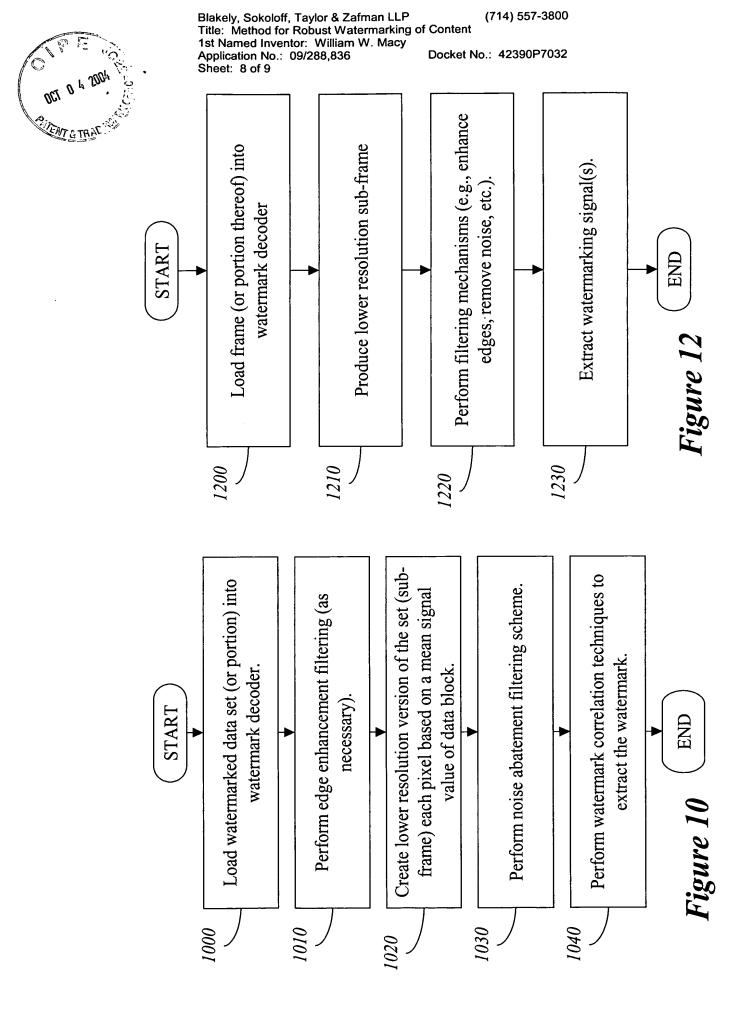


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Sheet: 9 of 9 (714) 557-3800 Docket No.: 42390P7032 1180 1170 091 9N Calculate mean signal value of the second Produce a resultant signal value R; through Add S<sub>i</sub>A<sub>i</sub>R<sub>i</sub> to DC value of selected block. arithmetic operations on the mean signal Figure 11 lower resolution sub-frame YES data blocks (pixels) of Watermarking completed? values. region. END 1190 For non-intracoded blocks, each pixel corresponds to Pseudo-random generator loaded with client's key to Start producing a lower resolution version of a frame Load compressed bit stream (or portion thereof) into 1120 Calculate mean signal value of the first region. select two or more regions of the sub-frame. weighted averages of DC values of blocks contributing to motion compensation. of the compressed bit stream. <u>Q</u> WM decoder. Intracoded blocks? STARI YES (solution sub-frame corresponds) to DC Each pixel of lower value of block. 1130 1150 1140